



2020 Journey of Hope Fundraising Guidelines

Commitment

Each participant accepts the responsibility and following terms of fundraising when they are accepted to the team. We are committed to working with you to make sure you have the tools and develop the skills you need to succeed. While keeping good communication with your Regional Director won't guarantee you reach your goal, it is the best way for us to educate and work with you on an individual level. Monthly phone calls also help us develop trust and confidence in you to help fulfill our mission. Ultimately though, it comes down to each individual team member, not parents, staff, chapters, or alumni to fulfill the requirement. We hope you take this responsibility seriously, as has every successful Pi Alpha who came before you. Fundraising minimums must be reached by all team members to be accepted into the Pi Alpha Society, without exception.

Benchmarks & Deadlines

	<u>Date</u>	<u>Cyclists</u>	<u>Crew</u>
	Oct. 31	\$100	\$100
Deadline 1	Nov. 30	\$500	\$250
	Dec. 31	\$1,000	\$500
Deadline 2	Jan. 31	\$2,250	\$1,000
	Feb. 29	\$3,000	\$1,500
Deadline 3	Mar. 31	\$4,250	\$2,000
	Apr. 30	\$5,000	\$2,500
Final Deadline	May 22	\$6,500	\$3,000

Deadlines are checkpoints along the way to ensure you're making adequate progress toward reaching your fundraising minimum by the final deadline. *Benchmarks*, between the deadlines, are there just to help you stay on pace.

If you miss a deadline, you should expect the following:

1. An email from your regional director notifying you of missing a deadline and requiring you to set up a call as soon as possible. Failure to respond may result in dismissal from the team.

2. Create and submit an updated, written, and detailed fundraising plan to get you back on track for the next deadline.
3. A mutually agreed upon schedule with fundraising target required to stay on roster, usually the next deadline.

If you miss a second deadline, you should expect the following:

1. An email from your regional director notifying you of missing a deadline and requiring you to set up a call as soon as possible.
2. Your status on the team will be re-evaluated and you will likely be moved to a roster waitlist or dismissed from the team entirely.
3. A fundraising commitment form can be signed in order to retain your spot on the roster as long as other requirements are being sufficiently met.

If you miss the final deadline, you should expect the following:

- **Cyclists** must sign and submit a credit card commitment form in order to participate in the event. If you do not meet the final fundraising deadline and will not sign a credit card commitment form, you will be removed from the roster and not permitted to participate in the event. The Ability Experience will charge your credit card for the remaining balance prior to the start of orientation. If you continue to fundraise after your credit card has been processed for the remaining balance, The Ability Experience will reimburse you upon written request, prior to August 31, 2020. Further details are provided on the fundraising commitment form.
- **Crew Members** on Journey of Hope who fail to reach the minimum will have the remainder of the event to fundraise under the condition that part or all of their payment in the form of a stipend at the end of the event will be withheld for any of the remaining balance of their fundraising minimum.

Team Members Accepted Late

- The November deadline is to be met for anyone accepted before 10/15
- The January deadline is to be met for anyone accepted before 12/1
- The March deadline is to be met for anyone accepted before 1/1
- Anyone accepted to the team after March 15 who does not meet the final fundraising deadline will be allowed a grace period to fundraise during the summer prior to being charged their remaining balance to reach the minimum. These participants are required to complete and sign a fundraising commitment form for orientation but will not be charged immediately. At the end of the event, if they do not meet the fundraising minimum, they will be charged the remaining balance.

Fundraising Rules

There are a few policies and rules to follow when it comes to fundraising. Failure to follow any of these rules may result in dismissal from the team. Some exceptions may apply at the sole discretion of The Ability Experience.

The Basics

1. Registration fees are non-refundable, non-transferable, and not tax deductible.
2. Donations made on your behalf are donations made to The Ability Experience. If you withdraw or are dismissed from the team, these donations will not be refunded or transferred to another event.
3. Donations made on a team member's behalf may not be transferred to another team member.
4. The Ability Experience does not reimburse team members for personal expenses.
5. Team members who fail to raise the minimum fundraising requirement will not be eligible to participate in The Ability Experience's team events or become a Pi Alpha.

Chapter Fundraising Support

1. Chapter fundraising efforts cannot benefit a team member. Even if your chapter wants to help you out, chapter fundraising should be submitted on behalf of the chapter, not your individual fundraising effort. This is unfair to the chapter, the rest of the team, and all Pi Alphas who have reached their fundraising goals on their own. No free rides.
2. Established chapter fundraisers may not be diverted to fund your individual team event fundraising minimum.
3. Team members may not organize fundraisers using chapter manpower. No more than 10% of your chapter or a maximum of five (5) chapter brothers may help you in the planning or execution of an event. If more than five chapter brothers are participating in team events, all team members may work together on an event or fundraiser.

Personal Expenses and In-Kind Contributions

1. In-kind contributions (cycling equipment, tools, clothing, travel, etc.) do not count towards a team member's fundraising total.
2. In-kind contributions made to a team member are generally not tax-deductible.
3. Donations made to The Ability Experience on your behalf cannot be used to help reduce transportation, equipment, or other personal costs.
4. You cannot ask for funds to benefit The Ability Experience and funds to buy a bike or cover other personal expenses in the same solicitation. This is to avoid confusion.

Please keep in mind *why* you are fundraising - to impact the lives of people with disabilities. If you do ask for help paying for your bike, equipment, or other items, keep that campaign private and only ask individuals who would be willing to help you in addition to supporting the event. Remember that the more money you raise for our mission, the greater impact Pi Kappa Phi and The Ability Experience will have on those we are reaching out to across the country.