

Philanthropy Fundraising Plan 2020

In order to help your chapter, succeed and continue growing your philanthropy program I need you to fill this document out to the best of your ability. Once you have completed it send it back to ebaze@abilityexperience.org

This is what needs to be included under each month:

* Plan A – Back to a normal class schedule; Plan B – Virtual class schedule
* Fundraising: Event Name, Tentative Date, Projected Fundraise
* Awareness: Event Name, Tentative Date
* Volunteering: Event Planned, Tentative Date

As you fill this out keep in mind the 2020 Fundraising Goal that you have set for yourself. **Remember that you do not need to do a big event each month. A percentage night or an email campaign can go a long way.** We will be discussing this document going forward on each of your calls.

Name:

Chapter:

Current anticipated return to school date:

Fall 2020 Service Hour Goal (Tentative):

Fall 2020 Fundraising Goal:

**Plan A:**

**June**

* Fundraising:
* Volunteering:
* Awareness:

**July**

* Fundraising:
* Volunteering:
* Awareness:

**August**

* Fundraising:
* Volunteering:
* Awareness:

**September**

* Fundraising:
* Volunteering:
* Awareness:

**October** (Fall Break)

* Fundraising:
* Volunteering:
* Awareness:

**November** (Thanksgiving Break and Beardsgiving)

* Fundraising:
* Volunteering:
* Awareness:

**December** (Winter Break)

* Fundraising:
* Volunteering:
* Awareness:

**Examples**: Email Campaign for March Madness, Basketball tournament, Phone a thon, Letter campaign, host a benefit night a restaurant on campus, use social media to encourage donations, Pie a Pi Kapp, Bike a thon, War of the Roses, Pi Kappa Fries.

**Plan B:**

**June**

* Fundraising:
* Volunteering:
* Awareness:

**July**

* Fundraising:
* Volunteering:
* Awareness:

**August**

* Fundraising:
* Volunteering:
* Awareness:

**September**

* Fundraising:
* Volunteering:
* Awareness:

**October** (Fall Break)

* Fundraising:
* Volunteering:
* Awareness:

**November** (Thanksgiving Break and Beardsgiving)

* Fundraising:
* Volunteering:
* Awareness:

**December** (Winter Break)

* Fundraising:
* Volunteering:
* Awareness:

**Examples**: Email Campaign, Social Media Bingo Squares, Video Game Tournament, Virtual War of The Roses, Virtual Dance Party, Virtual Pie a Pi Kapp