



COIN CHALLENGE

OVERVIEW

The general idea of this event is for organizations to raise money through their membership by donating coins to their specific organization, for positive points and cash or check donations to other teams for negative point values. The team at the end of the week with the most points would become the winner. One point total value of pennies in each coin and -1 point for the value of pennies in each cash or check donation.

EXAMPLE

Team One Jar has coin and cash donations. They come out as follows:

Coin donations:

- 100 quarters = 2500 points
- 100 dimes = 1000 points
- 100 nickels = 500 points
- 100 pennies = 100 points
- Coin Total: 4,100 points (2,500 + 1,000 + 500 + 100)

Cash donations:

- 1 \$20 bill = -2000 points
- 1 \$10 bill = -1000 points
- 2 \$5 bills = -1000 points
- Cash Total: -4000 points

With this in mind, Team One Jar has a grand total of 100 points. You would do this calculation for each jar and the highest total at the end is your winner. If you need jug ideas, check out some [here](#).

RUNNING AN EFFECTIVE COIN CHALLENGE

Step 1: Select the dates you plan to run your event as well as where you plan to be set up for it. It is best to be in a very high track and visible location where you can have all the jars located in one place so people can see them. This can often be a free speech area on campus, but it may need to be somewhere you need to reserve. Work with your fraternity & Sorority life office to make sure you have correctly reserved your space.

Step 2: Decide what it is that your first-place jug would receive.

Step 3: Begin marketing and recruiting teams. Remember these do not have to be just sororities or even organizations within the Greek community. A great way to recruit teams is to send two members to organization meetings to announce that this is going on and explain a little bit about The Ability

Experience. Members can also speak to organizations that they are a part of. Make sure you mention what the participating team would get for winning, when registration ends, and what registration takes.

- We highly recommend charging a \$20 registration fee for participants to sign up. This would help your overall fundraising, as well as some teams start to pull away others may not fundraise as hard so this will help your overall fundraising.
- Once a team registers, give them their bucket or have them provide their own bucket and feel free to decorate their Jug however they want.

Step 4: Utilize the space that you have reserved to display all the buckets and begin collecting coins and cash. Make sure that brothers are pushing teams to come out who have registered by encouraging their friends.

- We highly recommend keeping these jugs out for a whole work week Monday-Friday

Step 5: At the close of the competition count the points utilizing the above scoring rubric and select your winner.

Supplies needed:

- Jugs that you give to groups who have registered
- Space that is high traffic where you can display the mugs during the event

TAKE IT TO THE NEXT LEVEL

Work with your Engagement Coordinator to create a Classy fundraising page for each organization registered for your event. This way groups could email it out as well as put it on their social media accounts to solicit more donations.

- Consider counting all online donations as positive points.
- You could ask people to leave a comment if they wanted their donation to be subtracted from the total. The Philanthropy Chairman would just have to keep a very close eye on this.