

Philanthropy Fundraising Plan 2022

In order to help your chapter succeed and continue growing your philanthropy program, I need you to fill this document out to the best of your ability. Once you have completed it send it back to jlogar@abilityexperience.org

This is what needs to be included under each month:

* Fundraising: Event Name, Tentative Date, Projected Fundraising
* Awareness: Event Name, Tentative Date
* Volunteering: Event Planned, Tentative Date

As you fill this out keep in mind the 2022 Fundraising Goal that you have set for yourself. **Remember that you do not need to do a big event each month. A percentage night or an email campaign can go a long way.** We will be discussing this document going forward on each of your calls.

Name:

Chapter:

2022 Service Hour Goal (Tentative):

2022 Fundraising Goal:

**Examples**: Email Campaign for March Madness, Basketball tournament, Phone a thon, Letter campaign, host a benefit night a restaurant on campus, use social media to encourage donations, Pie a Pi Kapp, Bike a thon, War of the Roses, Pi Kappa Fries, Email Campaign, Social Media Bingo Squares, Video Game Tournament

**Spring Semester**

**January**

* Fundraising:
* Volunteering:
* Awareness:

**February**

* Fundraising:
* Volunteering:
* Awareness:

**March** (March Mayhem)

* Fundraising:
* Volunteering:
* Awareness:

**April**

* Fundraising:
* Volunteering:
* Awareness:

**Summer**

**May**

* Fundraising:
* Volunteering:
* Awareness:

**June**

* Fundraising:
* Volunteering:
* Awareness:

**July**

* Fundraising:
* Volunteering:
* Awareness:

**August**

* Fundraising:
* Volunteering:
* Awareness:

**Fall**

**September**

* Fundraising:
* Volunteering:
* Awareness:

**October** (Fall Break)

* Fundraising:
* Volunteering:
* Awareness:

**November** (Thanksgiving Break and Beardsgiving)

* Fundraising:
* Volunteering:
* Awareness:

**December** (Winter Break)

* Fundraising:
* Volunteering:
* Awareness: