


Subject:  AbEx Cyclist Family Email #2
Date: Thursday, December 28, 2023 at 9:55:06 AM Eastern Standard Time
From: Liza Daisley <ldaisley@abilityexperience.org>
Attachments: image001.png, image002.png

IMPORTANT! YEAR END FUNDRAISING

Good morning GUF and JOH families!

The following message comes from our logistics and summer event planning team. Please encourage your team member to act on this fundraising support.

I hope this find you doing well and enjoying the holiday season. While we hope everyone is able to enjoy some time off, it is very important that team members do not let this time slip completely by without putting in a little fundraising work!

An estimated \$5 BILLION will be donated between December 28-31 (about 10% of all charitable donations for the year). Please encourage your team member to take a couple hours this week to send out emails to family and friends to take advantage of this opportunity. Here are a few quick sample emails they can send...

December 28/29

Did you hear that I will be cycling across the (state of Florida / country) this summer to support people with disabilities. I'll be taking on this (two-week, 900-mile trek from Miami to Tallahassee in May / two-month, nearly 4,000 mile trek from the west coast to Washington, DC), but I NEED YOUR HELP! I have committed to raising \$___ for The Ability Experience to participate in this event. Along the trip we will be visiting with disability organizations across the (state / country) to make new friends and learn more about the different services those organizations provide.

Will you make a year-end gift to help me reach \$___ by December 31? Your gift of any amount will go along way in helping me reach my goal and will be greatly appreciated! Donate today by visiting my personal fundraising page at _____

December 31

As you know, today is the last day to make your year-end, tax-deductible donations. As you make your final gifts for the year, please consider supporting my efforts as I prepare to cycle across (Florida in May / the country this summer) to support people with disabilities. I have made it my goal to raise \$___ by December 31 as part of my overall fundraising commitment of \$___ to participate in this great trip.

Please help me reach my goal by donating on my personal fundraising page by midnight tonight and take advantage of the tax deduction! Plus, you'll be helping support people with disabilities and the experiences I will be able to enjoy on **(Gear Up Florida / Journey of Hope)**.

As another reminder, if cyclists plan to take advantage of the Bike Incentive Program, the primary deadline for you to sign up is December 31. [SIGN UP TODAY!](#) Please note that cyclists must sign up ahead of time for this incentive; it will not be available later like the other fundraising incentives.

Happy New Year!

LIZA DAISLEY

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The Ability Experience office at the Kelley A. Bergstrom Leadership Center of Pi Kappa Phi has moved! Please note our new address above.